



# MY NAME IS LORENA AND I'M A TVAHOLIC. TO ME, EVERY ROLE IS EXCITING, AND EVERYTHING CAN BE A GREAT STORY.

## EDUCATION

### THE CITY COLLEGE OF NEW YORK

**MPS**, Branding+Integrated  
Communications, Creative '21

**MFA**, Media Arts Production, Writing &  
Directing Documentary '11

**BFA**, Design & Multimedia, Video '09

### BMCC

**AAS**, Multimedia Programming & Design,  
Computer Art & Design '05

### UNIVERSIDADE CÂNDIDO MENDES

**BA**, Law Studies, Consumer Law '99

### AFS INTERCULTURAL PROGRAM USA

**EXCHANGE STUDENT**, Ilwaco HS '93

## SKILLS

Multimedia | Copywriting | Art Direction |  
Social Media | Image Manipulation | Video  
Production & Editing (FCPX) | Graphic Design  
| Documentary | InDesign | HTML | CSS | MS  
Office | Portuguese + Spanish

## AWARD WINNING FILMS

**RUNNING** | Documentary | 2017

**ORAL STAGE** | Experimental | 2013

**PUPPY LOVE** | Documentary | 2011

**THE DOGWALKER** | Documentary | 2009

Lorena De Miranda Marques

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Vimeo: [vimeo.com/ldmm](https://vimeo.com/ldmm)

## EXPERIENCE

### LDMM | JUN 2011 - TODAY

#### MULTIMEDIA STORYTELLER | NYC

I bring to life creative communication solutions for brands, organizations, non-profits, and individuals through multimedia, conception and production, from internal and external marketing materials including digital content and imagery, print campaigns, signage, collateral, and presentations, to award-winning short narrative and documentary films.

### THE CITY UNIVERSITY OF NEW YORK | FEB 2011 - TODAY

**GRADUATE RECRUITMENT COORD.** | Contract | Aug 2020 - Today  
MPA Program, Colin Powell School for Civic and Global  
Leadership at CCNY.

**STUDIO ASSISTANT** | Part-Time | Jul 2018 - Today  
Media & Communication Arts Department at CCNY.

**COMM MANAGER** | Freelancer | Feb 2011 - Jun 2020  
City-Film MFA Program at CCNY.

**WEB DESIGNER** | Contract | Feb 2011 - Jun 2013  
Biology Department at CCNY.

**MFA TEACHER ASSISTANT** - Jan 2011 - May 2011  
Media & Communication Arts Department at CCNY.

### THE UNITED NATIONS GLOBAL COMPACT | MAR 2012 - JUN 2016

**GRAPHIC DESIGNER** | Freelancer | May 2015 - Jun 2016  
UN-Business Action Hub's flyer design.

UN Private Sector Forum event's support.

UNGC +15: Business as a Force for Good event's support.

**WEB DESIGNER** | Freelancer | Mar 2012 - Feb 2014  
WEPs website's enhancement.

Rio+20 Corporate Sustainability Forum event's support.

### DELTA CHILDREN | DEC 2013 - APR 2016

**VIDEO PRODUCER** | Full Time | Jan 2015-Apr 2016

**VIDEO EDITOR** | Part-Time | Jan 2014-Jan 2015

**GRAPHIC DESIGNER** | Freelancer | Dec 2013-Jan 2014

### DIGITAL KITCHEN | MAR - MAY 2006

**AGENCY INTERN** | Seattle

### WILDLIFE CONSERVATION SOCIETY | MAR - MAY 2006

**MARKETING INTERN** | Bronx Zoo

### THE MET MUSEUM | AUG - SEP 2004

**VOLUNTEER** | Design Department